

ANOTATION

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| N. Duchinskaya
V. Smesova | ACTIVATING INVESTMENT MECHANISM OF FINANCIAL RESOURCES IN UKRAINE HOUSEHOLDS

The article examined the current state of market deposits of households in Ukraine and ways to accelerate the process of investment opportunities for households. |
| V. Oglih
N. Levchenko | DETERMINATION OPTIMUM STRUCTURE OF AGRARIAN SECTOR

The article exists analyze of today's structure of agrarian sector of Ukrainian economy, the review of literature about increase of efficiency of agricultural production. The discrete nonlinear dynamic model of the constrained optimization of determination optimum proportions of agrarian sector is offered. Calculations are conducted on the real dates and analysed. |
| V. Fomishina | UKRAINE'S ECONOMY-INVESTMENT POTENTIAL OF PRIVATE SECTOR.

The maintenance, volumes and dynamics of economies of Ukraine's private sector was investigated in the article and was certain role in progressive economic development of the country. |
| V. Izumskaya | EXPLANATION OF MECHANISM OF ACTIVATING INNOVATION POLICY IN THE REGION

The author considers mechanism of activating innovation policy in the region for example Zaporozhye district. The author offers to create region information market center. |
| V. Andreev | THEORETICAL ASPECTS OF INVESTING IN A HUMAN CAPITAL

The theoretical aspects of investing in a human capital are considered in the article, as above all riches of Ukrainian society. Prospects, return and estimation of investments, in a human capital are shown. The features of distributing of investments are exposed. It is indicated on the necessity of adjusting of processes of investing of human capital from the side of the state. |

- I. Lakey** ECONOMIC ASPECTS OF ENVIRONMENTAL PROBLEMS IN THE CONTEXT OF GLOBALIZATION.
The article discussed some aspects of the globalization impact on economic development and environmental issues.
- A. Osaul** A FAMILY ROLE IN THE HUMAN CAPITAL ACCUMULATION
A role of a family in the process of individual human capital accumulation is researched. The impact of formal and informal institutions on the individual human capital accumulation is shown. The influence of information on individual skills and needs formation are analyzed.
- O. Shapovalov**
O. Shevtsova REFORMING OF TAX SYSTEM OF UKRAINE IN THE CONDITIONS OF AN ECONOMIC CRISIS
In article the problem of tax reforming in the conditions of economic crisis is defined, the present camp and the basic lacks of tax system is defined, is considered requirements to the reform concept of tax system.
- V. Silchenko** FEATURES OF THE USE AND CONSEQUENCES OF INTRODUCTION OF FOREIGN CAPITAL
In the article investigational essence and role of foreign investments, the features of their use are generalized, certainly basic consequences of introduction of foreign capital.
- O. Finogeeva**
A. Duchinskiy THE REAL ESTATE CREDIT OF THE INDUSTRY AS MECHANISM OF THE ESSENTIAL CAPITAL ACCUMULATION ON MODERN CONDITION
The financial problems have been analyzed for development of industry in Ukraine. The possibility of investment has been considered as the Real Estate Credit and mortgage. The article reveals the role and basic function of the credit as essential capital accumulation
- N. Kuzemko** TYPES OF MANAGEMENT IN BANKING SECTOR FOR INSTABILITY ECONOMY: GENERAL AND SPECIFIC PRINCIPLES
The problem of effective management is examined in the paper. Some types of banking management were suggested as an urgent and topical for current economic situation. There are principles for each type of considered management were described in the paper.

S. KasyanCAPITAL OF THE ENTERPRISE: THE ANALYSIS
TURNOVERS FINANCIAL RESOURCES ENTERPRISES
FOR CHEMICAL MANUFACTURE AND MECHANICAL
ENGINEERING

In article mainstreams in sights at concept and essence of a category «the capital of the industrial enterprise» are allocated, intrinsic forms of the capital of the industrial enterprise are resulted, approaches concerning definition of deficiency of the capital in economy are outlined. The analysis turnovers financial resources of a national economy of the Dnipropetrovsk area and group of the enterprises for chemical manufacture and mechanical engineering are carried out. Lacks of resource management are thus revealed and recommendations concerning increase of management efficiency by financial resources of the industrial enterprise are offered.

T. Nikolayev
D. NikolayevTHEORETICAL PRINCIPLES OF MECHANISM OF
REALIZATION OF MORTGAGE CREDITING ARE IN
UKRAINE

Work is devoted the problem of mechanism of realization of the mortgage crediting in Ukraine. Basic models and mechanisms which can be utilized in practice at the mortgage market are in-process considered, them basic advantages and failings.

O. BilayWAYS TO OVERCOME FINANCIAL CRISIS:
WORLD EXPERIENCE FOR UKRAINE

In a globalizing world economy, the division of labor and capital flows of financial and economic crisis that the outbreak in the world, threaten not only neighboring countries, but also a stable economy. The author analyzes the causes, types and consequences of historical systemic banking crises, stressing the need for restructuring the banking system of Ukraine to improve its reliability and stability, crisis prevention, as well as increase confidence in the banking system of Ukraine.

S. Haminich
O. MarkovskiyPOTENTIAL MANAGEMENT COMPANY AS PART OF ITS
ECONOMIC SECURITY

Considered components of economic security. Study information, education, human resources enterprise management system. Suggested ways to improve economic security.

V. Oglih
Y. ArtemenkoZOVNISHNOYEKONOMICHNOYI STRATEGY OF
PRODUCTION COMPANY

The article investigated the activities of international production company that plans to conduct of goods manufactured in offshore markets.

<p>M. Matviecs</p>	<p>EFFICIENCY OF ADMINISTRATIVE PROCESOV ON ENTERPRISE IN THE CONDITIONS OF FINANCIAL CRISIS</p> <p>In the article the highly emotional instruments of support and development of enterprise are probed in the period of crisis. Offered measures on the increase of efficiency of administrative process.</p>
<p>A. Yakovenko T. Sydora</p>	<p>MODELLING OF THE ENVIRONMENTAL EFFECTS FOR ENTERPRISE ACTIVITY</p> <p>The algorithm of numerical realisation of capital growth model in system MathCad is constructed. The profit function of the enterprise with a glance of environment influence is defined</p>
<p>V. Oglh N. Zaslavska</p>	<p>MODELING OF DYNAMICS OF DEVELOPMENT OF A LABOUR MARKET IN PRESENCE OF RELATIONS BETWEEN WORKERS</p> <p>The article contains the results of the investigation which are directed to determination of objective characteristics of labor markets' dynamics on the country level and on the level of private enterprise in the long-term development. It allows getting recommendations how to organize personnel policy on the private enterprise in the highly efficient way.</p>
<p>V. Volkova E. Krapivnaya</p>	<p>A DESIGN OF OPTIMUMORGANIZATION OF EXCURSION ROUTES IS FOR TOURIST COMPANY</p> <p>In the article the model of determination of optimum intensity of motion of groups of excursion on routes is offered for a tourist company/</p>
<p>L. Drozhzhyna</p>	<p>OPTIMIZATION OF ENTERPRISE'S CREDIT POLICY</p> <p>Models of determining optimal capital's structure are offered in the article. These models take into account risk of not returning credit and profitability of production.</p>
<p>E. Moturnak</p>	<p>COMPARATIVE ANALYSIS OF TRADITIONAL METHODS AND STATISTICAL METHOD FOR EVALUATION OF FRACTAL ANALYSIS currency risk UKRAINIAN COMPANIES</p> <p>The paper is devoted to the problem of choosing effective research methods for internal currency market of Ukraine and foreign exchange risk assessment firms that form the portfolio exchange for free storage without loss of funds.</p>

- Y. Cherniavsky** THE ANALISYS OF ASYMMETRY OF DISTRIBUTIONS IN ECONOMIC RISK INVESTIGATION
The article deals with analyse of asymmetry of distribution and its influence on numerical descriptions of norm arrived distribution. Was given some formulas, which may be useful in risk analyses with taking into account this asymmetry.
- O. Pevzner** AUTOMATIC E-MAIL CLASSIFICATION BASED ON THE REITERATIONS OF THE TEXT TEMPLATES ANALYSIS
Some effective analysis algorithms of e-mail for spam presence are investigated. The algorithms Teiresias and Chung-Kwei are considered, their merits and demerits are defined.
- S. Krivoruchko** FORMATION OF OPTIMAL BUSINESS STRATEGY ENTERPRISE USING THE NEURO-NET FORECASTING
The article is devoted to the developing of method of optimization the companies production plan in unstable economic facilities using the neuro-net forecasting.
- S. Smirnov** THE METHDOLOGICAL ASPECTS OF THE UNDERTAKING THE STUDENT SUBJECT OLYMPIAD ON DISCIPLINE "ECONOMIC INFORMATICS"
Yu. Bass
In article are discussed results of the undertaking the student subject olympiad with standpoint of the methods of the teaching of new discipline "Economic informatics".
- Yu. Zavoloka** INVESTMENT BEHAVIOR ENTREPRENEURS IN THE TRANSFORMATIONAL ECONOMY
Proposed introduction of a new economic category of investment behavior, revealed the most significant relationship of the proposed category of the investment behavior of other economic categories and determined the most appropriate form of investment behavior of entrepreneurs in view of the specific failure of transformational economy.
- N. Vlasova,** STRUCTURE AND FEATURES OF FORMATION OF BUSINESS EXPENSES RETAILERS
A. Krasnousov
The article explored the state and peculiarities of commercial spending in retail trade in current conditions. Determine the composition of commercial costs, their dynamics, the level and structure as a basis for management.

V. Kucenko

SPIRITUAL ECONOMY IS ECONOMY OF THE FUTURE

The article deals with the concept of development of collaboration between work teams and the world community according to the principles of spirituality. The world financial and economic crisis contributes to the revival of natural exchange of commodities, as the most just one. This initial antirecessionary measure must be the basis of the economy of the future, that is the art of management.

M. Derkach

THE CONCEPT OF SUSTAINABLE DEVELOPMENT AS DOMINANT IDEOLOGY OF THE HUMAN CIVILIZATION IN THE XXI CENTURY

The main idea of the concept of sustainable development is analyzed in the article. The basic principles, parameters and aspects of sustainable development are investigated. The author argues the growing actuality and importance of sustainable development financial aspect in modern conditions. It's proved that sustainable development should be ensured both on the national and international levels. The importance of sustainable development concept as dominant ideology of human civilization in the XXI century and in the 3rd millennium is grounded.

A. Gzhesuk

EDUCATIONAL PRODUCT CATEGORY AS THE GLOBAL MARKET.

The article deals with the essential tendencies of creating and commercialization of educational product in the dimension of marketing and neoliberal development models. Main characteristics of educational product's demand and supply are identified and it is established connection with the process of creating a new state educational policy during the intensification of the world economy globalization.

I. Efimenko

MAIN OBJECTIVES OF REFORMING HOUSING AND MUNICIPAL SERVICES

In the article targets and perspectives of step-by step reformation of housing and communal services sector that proves to be one of the most significant social spheres are analyzed. The author underlines that this social sector should be reshaped on market economy basics.